

FOR IMMEDIATE RELEASE

What's the hoopla? Pictou-Antigonish Regional Library adds a new digital library streaming service.

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(Pictou and Antigonish Counties, Nova Scotia) With *hoopla digital*, library users will be able to instantly read, watch, and listen to their choice of more than 1,000,000 titles, for free with their Library card. The popular on-demand streaming service *hoopla Digital* will be available to anyone with a free Pictou-Antigonish Regional Library card, beginning January 9, 2023. The *hoopla Digital* collection includes popular entertainment and educational content, such as hit TV series, newly released music, bestselling audiobooks and eBooks, and it can all be streamed from any computer and most mobile devices using the hoopla Digital app!

"We are always looking for the best way to provide better access to content for our library users. We feel that hoopla Digital will be a great addition to our collections, allowing users to engage with more library materials from anywhere!" says Greg Hayward, Technical Services Librarian with PARL, "Another great thing about Hoopla is that all titles are available all the time, that means no holds queue, no waiting, even for popular titles! Library users will be able to checkout 10 titles each month, with their checkouts being reset on the first day of the month."

hoopla Digital offers more content, in more places, than any other digital library platform. It can sync across personal devices so library users can stream content wherever they have an internet connection and borrowed items can even be downloaded for use when no internet connection is available.

Yet another great reason to get a free public library card! Call, drop by, email or visit the library online (at www.parl.ns.ca) and pick up your library card, today.

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Media Contact:

Greg Hayward, Technical Services Librarian
Pictou-Antigonish Regional Library
Phone: (902) 755-6031
Email: ghayward@parl.ns.ca