



FOR IMMEDIATE RELEASE

WOW! Reading Challenge begins on November 1, 2020!

(Friday October 16, 2020) – It’s that time of year again – let the Challenge begin!

The Adopt-A-Library Literacy Program’s WOW! Reading Challenge began in Pictou County fourteen years ago, and has grown to include divisions for all ages (daycares and Preschools, Elementary, Middle/Junior High, High Schools, private/separate and home-schools too! “It’s our 14th year, and we’re still going strong!” says John Kennedy, AAL Program Coordinator.

This reading competition is open to all schools, preschools, private/separate schools and home-schools in Pictou and Antigonish Counties, and it is free. All competitions will close on April 1st, 2021. Preschools and Elementary Schools will count the total number of books read, while Middle Schools and High Schools will count the total number of pages read.

Here’s a snapshot of the 2020 WoW! Challenge –

Number of students who participated.....	3948
Number of schools who participated.....	28
Number of books read at the elementary level.....	78450
Number of pages read at the Middle and High School Level.....	774071

The winners of the 2020 World Literacy Championship are:

- Elementary School Champion..... Salt Springs Elementary School
- Middle School Champion..... Baddeck Junior High School
- High School Champion..... J.L.Ilsley High School
- First Nation Champion..... Pictou Landing Elementary School
- Home School Champion..... Angela’s Home School

A large number of schools were very close to winning a title, and the following four schools will also be presented Achievement Banners for putting forth such a good effort in reading. These schools are:

- Trenton Middle School
- Walter Duggan Elementary School
- Cabot Education Centre Junior High School
- Cabot Education Centre Senior High School

To learn more, please visit our website, www.fightingcrime.ca, or contact John Kennedy, Coordinator for the Adopt-a-Library Literacy Program.

To register, for any school or preschool who wishes to register in Antigonish and Pictou Counties, please contact Karen MacNeill (kmacneill@parl.ns.ca; (902) 755-6031 or 1(866) 779-7761), at Pictou-Antigonish Regional Library Headquarters. For interested schools located outside of Pictou and Antigonish Counties, please contact John Kennedy (aal@parl.ns.ca; (902) 755-6031 or 1(866) 779-7761).

The Reading Challenge is hosted by the Pictou-Antigonish Regional Library through a partnership with local policing agencies, schools, and community sponsors.



Photo caption: Karen MacNeill, Office Manager – Regional Library Headquarters, Pictou-Antigonish Regional Library.

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