

FOR IMMEDIATE RELEASE

This holiday season, give the gift of reading.

(Nov 12, 2020): Pictou & Antigonish Counties – *Make a difference in your community, and sponsor a library book, today!*

What better way, to treat a book or movie/TV lover on your holiday gift list - by buying a book, movie, or TV series box set for a local library in their name. It's also the perfect gift that keeps on giving.

Sponsoring new library material is as easy as dropping by your local library, calling, or visiting us online at www.parl.ns.ca. Each library location will have a small display of books, movies and TV series box sets, available for 'purchase' - in addition, we have carefully crafted Wish Lists of all sorts of titles for folks to choose from too. If an item of your choice, isn't found on the Wish List, please let us know; we will happily consider suggestions.

And there are several additional great benefits to sponsoring new materials for your local library -

1. You will receive an income tax slip, for the amount of donation given.
2. You can choose to be first in line, to read the book, or watch the movie or TV series box set.
3. A bookplate is placed on the sponsored item, recognizing your gift or the gift to the person you wish to gift the item to.
4. A gift card, for you to use as a stocking stuffer to let your lucky booklover (or movie fan) know, that you have sponsored a library item for them.

"A gift to the library collection is really a gift to your community." says Greg Hayward, Technical Services Librarian. "Every item added to our collection has the chance to entertain and inspire people for years to come." he adds.

For more information about the program, please visit www.parl.ns.ca, drop by your local library, or call Pictou-Antigonish Regional Library Headquarters at (902) 755-6031 or toll-free 1 (866) 779-7761.

Photo caption: Jennifer Nelson, Library Assistant with the Pictou Library, is pictured with several featured books from the Library's 2020 Gift-a-Book Wish List.



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