



FOR IMMEDIATE RELEASE

NEW PARTNERSHIP BRINGS ACTIVE MEMBERSHIPS TO THE LIBRARY (PICTOU COUNTY, NOVA SCOTIA)

(05 March 2018): Active Pictou County and the Pictou-Antigonish Regional Library are pleased to announce the new Fun Fit Pass – a fitness and activity membership card that can be signed out of the library, just like a book. There are 3 pass cards available for the YMCA of Pictou County, plus a card for the Pictou Fisheries Pool, and one for True Potential Fitness in Pictou. The cards are valid for either an individual or a family, and give the user full access to the facility, including most programming, for a two week period.

“We are very excited to introduce this program, and hope it helps people be active and get to know some of our community’s great facilities.” says Active Pictou County Coordinator, Sally O’Neill, “The Library offers much more than books, and has such a great reach, it’s an excellent partner for this project .”

Fun Fit Passes for the YMCA of Pictou County will be held at New Glasgow, Westville and Stellarton Libraries. Passes for the Pictou Fisheries Pool and True Potential Fitness will be held at the Pictou Library. Any adult with a Pictou-Antigonish Regional Library card can borrow the pass for up to two weeks. A hold for the pass can be placed online through the library catalogue or by calling any of the library branches. You will be able to pick up the pass at your local library branch.

YMCA Community Outreach Manager, Heidi Sinclair is keen to share the message that the Y offers much more than swimming and gym workouts. “We have classes and youth programming, even off-site activities like hiking and Nordic walking,” She hopes the access partnership will attract new people to explore and enjoy the YMCA. True Potential Fitness and the Pictou Fisheries Training Pool already have an existing partnership where members of either facility can access the other on a defined schedule. These crossover privileges will be extended to the Fun Fit Passes for each facility. “It is a wonderful opportunity to welcome new faces”, says owner Kevin O’Brien. "Enjoy this amazing opportunity from Active Pictou County to visit True Potential Fitness for Fun, FITNESS and Friendship!"

The program is made possible by the Facility Access program of the Nova Scotia Department of Communities, Culture and Heritage. The Fun Fit passes should be available for borrowing from any PARL library branch, starting Friday March 9, 2018. More information about the program may be found online at the Pictou-Antigonish Regional Library’s website, www.parl.ns.ca, and at your local library.

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